

KATHLEEN CAMERON

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630 W 172nd Street #42
New York, NY 10032

Videographer & Video Editor with 2 years of experience creating & editing video content for businesses & nonprofits in NYC & Connecticut

WORK EXPERIENCE

Video Editor & TikTok Account Manager, Characters Welcome — 2021

- Built the official TikTok account for the sketch comedy collective [Characters Welcome](#)
- Leveraged the brand's existing library of content for TikTok, re-edited & captioned videos, created a posting schedule, engaged with followers, & delivered monthly analytics reports to CW team
- **Grew TikTok account to 134,000+ followers within three months.**

Freelance Video Editor, [thINK Forum](#) — 2021 - Present

- Editing 50+ online courses for thINK Academy, an online learning platform for Canon America Production Print customers
- Directing & recording course instructors remotely
- Creating branded bumpers & motion graphics

Freelance Videographer — 2020 - Present

- Producing, shooting & editing video content for small businesses & nonprofits in New York City and Connecticut
- Brand reels, fundraising videos, social media content
- [View portfolio](#)

Freelance Video Editor — 2020 - Present

- Short film, sketch comedy, bar mitzvah & keepsake videos, lyric videos
- Simple motion graphics & logo animation

EDUCATION

New York University Tisch School of the Arts — BFA in Drama, 2014 **Upright Citizens Brigade: Sketch, Improv & Characters**

SKILLS

- Hard Skills: Final Cut Pro, DaVinci Resolve, Camera/Lighting/Audio Equipment Operation,
- Soft Skills: Communication, Attention to Detail, Creativity

ADDITIONAL ACTIVITIES

- Plays the plastic recorder [on TikTok](#) (114,000 followers)
- Musical Theater & Sketch Comedy performer/writer